

**SHILLONG  
COLLEGE TOURISM  
CLUB  
ACTIVITIES**

**2024**

# ***Report on the “Run for Tourism Marathon”***

## **World Tourism Day Celebration 2024**

### **SHILLONG COLLEGE TOURISM CLUB**

#### **SHILLONG COLLEGE**

In collaboration with

#### **INDIA TOURISM SHILLONG**

**Ministry of Tourism, Govt. of India**

**27<sup>th</sup> September, 2024**

The Shillong College Tourism Club, Shillong College participated in the “**Run for Tourism Marathon**” held at Dhankheti Parking Lot on **September 27, 2024**, commemorating **World Tourism Day**. The event aimed to promote sustainable tourism practices through physical activity.

The event details are as follows:

The assembly commenced at 5:00 AM, and the run began at 5:30 AM. Our college was represented by **23 student members**, including faculty led by **Teacher Coordinator, Smt. Amebari Kharkongor**.

The Tourism Club secured an impressive haul of medals in the marathon. In the **Girls Category**, Laxmi Bhakta (5<sup>th</sup> Semester), Bedel Grace (5<sup>th</sup> Semester), and Medalin Khongwieng (5<sup>th</sup> Semester) emerged as medal winners. Similarly, Kenin Rajee (5<sup>th</sup> Semester), Kheindor Pariong (5<sup>th</sup> Semester), and Pynskhem Synrem (5<sup>th</sup> Semester) clinched medals in the **Boys Category**.

The outstanding performance of our students not only showcased their physical prowess but also highlighted their dedication to sustainable tourism. Their achievement serves as a testament to the Club’s mission to foster responsible travel practices and community engagement. The Shillong College Tourism Club is proud to have made a meaningful impact on World Tourism Day and look forward to continuing this momentum. The World Tourism Day Celebration 2024 was a resounding success for the Tourism Club of Shillong College. We express our gratitude to the organizers and appreciate the collective effort of our members.

**Teacher Coordinator:** Smt. Amebari Kharkongor

**Student Coordinator:** Shri.Nangiaikyntiew Sutnga

**Shillong College Tourism Club (SCTC).**



# Report on “Cleaning Drive at Kongthong Village”

On Swachhta Diwas

2<sup>nd</sup> October 2024

## SHILLONG COLLEGE TOURISM CLUB

SHILLONG COLLEGE

*In collaboration with*

INDIA TOURISM SHILLONG

Ministry of Tourism, Govt. of India,

INDIGENOUS AGRO TOURISM COOPERATIVE SOCIETY (IATCS),

&

R.B.A. HINDI SECONDARY SCHOOL

The Shillong College Tourism Club (SCTC), Shillong College, in collaboration with India Tourism Shillong, Ministry of Tourism, Government of India; the Indigenous Agro Tourism Cooperative Society (IATCS), Kongthong and R.B.A Hindi Secondary School celebrated Swachhta Diwas on 2<sup>nd</sup> October, 2024 by participating in a cleaning drive at Kongthong village, East Khasi Hills, Meghalaya. It is also known as the “Whistling Village” because of its age-old tradition of assigning melodious tunes as part of a person’s name. The village was awarded the *UNWTO’s Best Tourism Village Award in 2023*. The WTO (World Tourism Organization) is the United Nations Agency responsible for promotion of responsible, sustainable and universally accessible tourism. This has furthered Kongthong’s reputation as a village for sustainable cultural tourism.

### **The details of the event are as follows:**

The student and faculty members of the Shillong College Tourism Club (SCTC) assembled in the College campus at 7:00AM and began their journey to Kongthong village at 7:30AM. The College was represented by **23 student members** of the SCTC including three faculty members, Shri. Milan Swett and Shri. Nicholas Jyrwa led by **Teacher Coordinator**, Smt. Amebari Kharkongor.

The group arrived at 11:00AM in Kongthong and a short programme was held in the village community space shortly after with all the participants of the event. A unique demonstration of the intangible cultural practices of Kongthong village in allocating tunes as the name of a person was showcased at the event before the commencement of the cleaning drive. There are about 750+ people in the village each with their own unique tune. This practice is passed on from generation to generation to preserve the tradition and culture of the people. The participants were divided into groups and each group was allocated to clean a certain area within the village led by a local resident. These groups enthusiastically cleaned and circled parts of the village and re-assembled at the village’s football field at the conclusion of the cleaning drive. The members of the SCTC then had a short photo session with other

participants from IATCS, R.B.A Hindi Secondary School and officials from India Tourism Shillong. Lunch was graciously hosted by members of the village community and India Tourism Shillong. The group then began their journey back to Shillong at 3:30PM.

The participation of the SCTC in the cleaning drive at Kongthong village as part of the Swachhta Diwas celebration has highlighted the Club's dedication to sustainable tourism. This achievement serves as a testament to the Club's mission to foster responsible travel practices and community engagement. The Shillong College Tourism Club is proud to have made a meaningful impact on this important occasion. We express our gratitude to the organizers and appreciate the collective effort of not only our members, but the all the participants involved.

**Teacher Coordinator:** Smt. Amebari Kharkongor

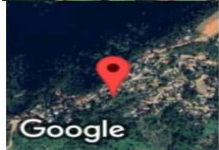
**Student Coordinator:** Shri.Nangiaikyntiew Sutnga

**Shillong College Tourism Club (SCTC).**





GPS Map Camera



Google

East Khasi Hills, Meghalaya, India  
8RJF+9GG, Kongthong, Meghalaya 793110, India  
Lat 25.331014°  
Long 91.823644°  
02/10/2024 03:03 PM GMT+05:30

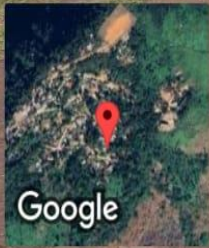


GPS Map Camera



Google

Thangtim, Meghalaya, India  
8RJF+9GG, Thangtim, Meghalaya 793110, India  
Lat 25.331279°  
Long 91.823268°  
02/10/24 01:40 PM GMT +05:30



East Khasi Hills, Meghalaya, India  
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 02/10/24 12:34 PM GMT +05:30



Thangtim, Meghalaya, India  
 8RJF+9GG, Thangtim, Meghalaya 793110, India  
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 Long 91.823243°  
 02/10/24 01:39 PM GMT +05:30



East Khasi Hills, Meghalaya, India  
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